

Lisa Ross, Senior Account Manager Supplier Diversity & Corporate Service Parts

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Our Vision

# Advancing mobility for everyone and everything.

Our Mission

# Our mission is to use our expertise to create a better world of mobility, responsibly.

We do that by developing technologies, systems and concepts that make vehicles safer and cleaner for everyone.



# Magna Groups Providing expertise for the complete vehicle.

## **MAGNA**



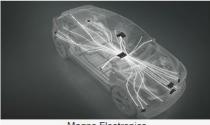
Cosma



Magna Exteriors



Magna Powertrain



Magna Electronics



Mechatronics



Magna Lighting



Magna Seating



Magna Mirrors



Magna Steyr

# Magna Supplier Diversity

## **MAGNA**



#### **Industry Engagement**

National / Local

**Advocacy Organizations** 

**Professional Affiliations** 

**Customer Sponsored** 

Councils

**Events** 

#### **Purchasing / Sourcing**

- Purchasing Structure
  - Production

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Non-Production Sourcing

#### Education / Awareness

- Internal Communication
- Supplier Diversity Training
- Employee Resource Communities
- Annual Reports & Surveys

With its global facilities and operations, Magna is committed to working with suppliers from diverse cultural, geographic and ethnic backgrounds.

We want to reflect the communities within which we do business and see that diversity as a competitive advantage.

# **Sponsored Partners & Organizations**











WBEN® WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL













Asian Pacific American Chamber of Commerce\*









# **Production Sourcing**



New Projects decided via Sourcing Board



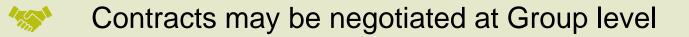
### Magna Business / % of Supplier's Total Sales



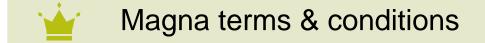
# Non-Production/Indirect Sourcing



Ultimate sourcing decisions are at the Division level



## Becision makers vary for each Division or Group





#### **North America Numbers**

Presence	US	Canada	Mexico
Manufacturing / Assembly	55	49	31
Engineering / Product Development	12	10	

#### **Employee Resource Communities**



#### Awards

- Awarded GM's Top Diversity Performer Award Top 12 Supplier
- WBE Canada Top Supplier Diversity Leader- Lisa Ross
- CAMSC Tier 1 Champion Award- Magna
- APACC Supplier Diversity Advocate Lisa Ross
- Great Lakes Women's Business Council Corporate Advocate Award - Magna

#### **Internal Communications**

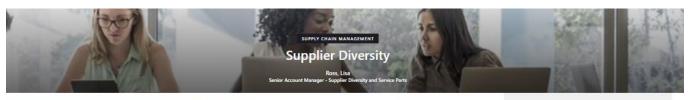
MagNET & Newsletter





# MagNET







#### What is Supplier Diversity and Why is it Important?

Supplier Diversity is a business strategy that ensures a diverse supplier base in the procurement of goods and services for any business or organization. The reasons range from social responsibility to the bottom line. Supplier diversity combines the best of our desires for a better, more equitable world and the drive to be a competitive leader in the marketplace.

#### Magna Diversity Statement

With its global facilities and operations, Magna is committed to working with suppliers from diverse cultural, geographic and ethnic backgrounds. We want to reflect the communities within which we do business and see that diversity as a competitive advantage.

# Quick Links Calendar of Events Shop with an Impact Magna Taking Action: DE&I Re Expand Your Knowledge



#### **Supplier Diversity News**

- Supplier diversity news & documents
- Past Magna SD newsletters
- Links to digital news magazines

#### Resources

- Customer reporting requirements
- Magna performance to targets
- Links to certifying council databases

#### Magna Partners

Information & links to the various councils

#### **Customer Spotlight**

- Customer reporting requirements
- Supplier Diversity websites

# Supplier Diversity Reality





# **Supplier Diversity Challenges**





Purchasing Groups may be centralized, decentralized or a combination

No common sourcing process for nonproduction/indirect

Lack of awareness about our supplier diversity program and targets

Difficult to determine ownership of nontraditional/indirect suppliers

Customer Reporting - multiple customer portals and difficulty obtaining spend data

# **Registration Information**



#### **Supplier Diversity**

With its global facilities and operations, Magna is committed to working with suppliers from diverse cultural, geographic and ethnic backgrounds. We want to reflect the communities within which we do business and see that diversity as a competitive advantage.

Diversity Supplier Profile >



https://www.magna.com/company/diversity-inclusion

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# Let's build a more inclusive world of mobility together.

# **MAGNA** Forward. For all.