

About the Supplier Diversity Training Institute (SDTI)

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A photograph of a Black woman and a Black man standing in a bar. The woman is on the left, wearing a yellow top, and the man is on the right, wearing a plaid shirt. They are both smiling. The background shows shelves with bottles and bar equipment. The image is dimly lit and has a dark overlay.

Why do supplier diversity
professionals need training?

Why the need for training

- In the 1960's, a CPO (Chief Procurement Officer) was unheard of
- Though purchasing has a long history, its role as a strategic part of the organizational structure – Procurement – is still relatively new

Why the need for training

- Today, procurement professionals are instrumental to the success of organizations
- Responsible for an umbrella of initiatives from the development of a solicitation to the evaluation of and working with qualified suppliers, and everything in between

Why the need for training

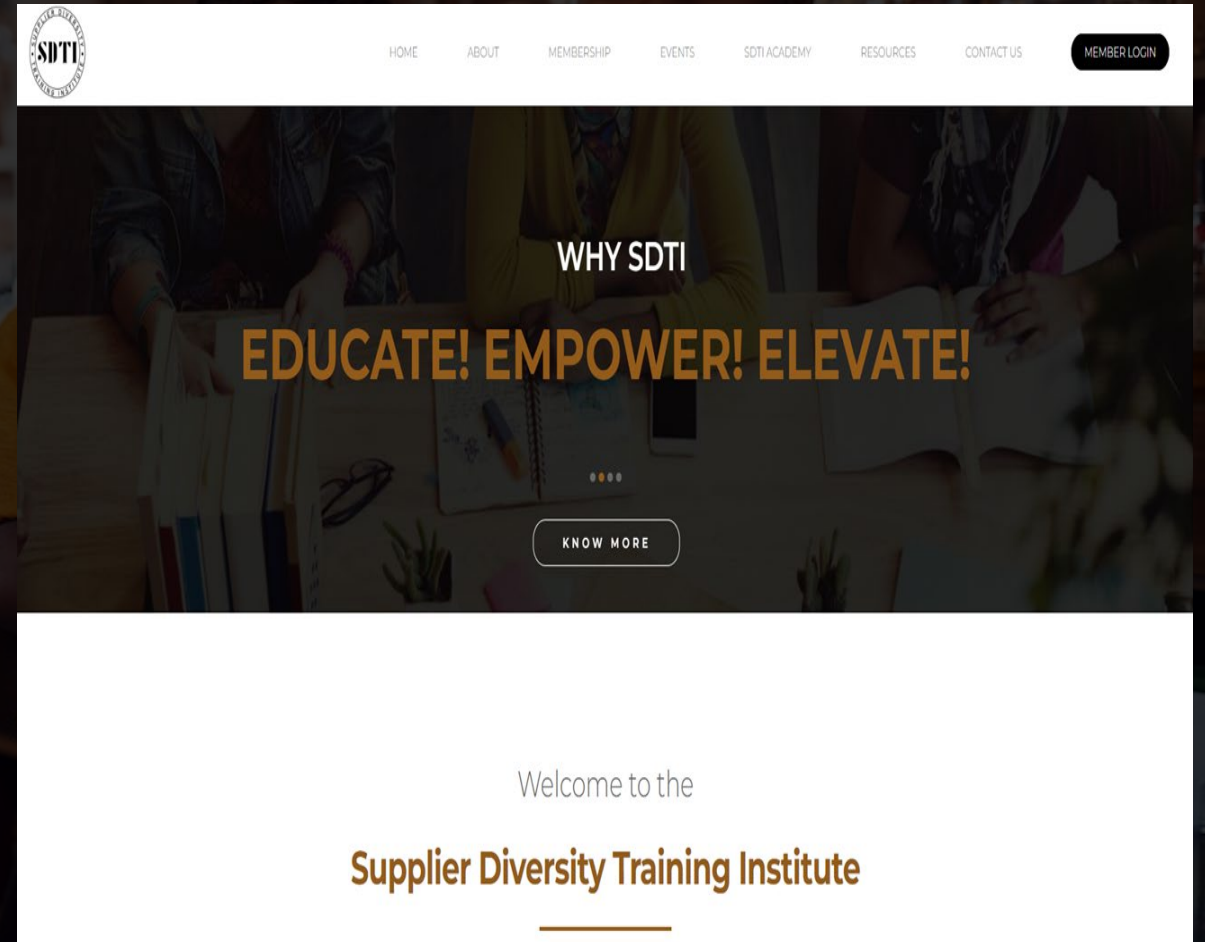
- Internally, shifts towards efficiency, strategic sourcing, and technology based solutions such as e-procurement bid and vendor management software, leave time to focus on organization initiatives and supplier relationships
- Externally, shifting demographic and social structures

Why the need for training

- Ultimately, procurement has a significant impact on an organization's bottom line – solidifying its spot at the management roundtable
- Today, more and more procurement heads are helping their organization develop and reach strategic and operational goals
- Procurement's quick evolution through the last 30 years can be credited to many of the professionals

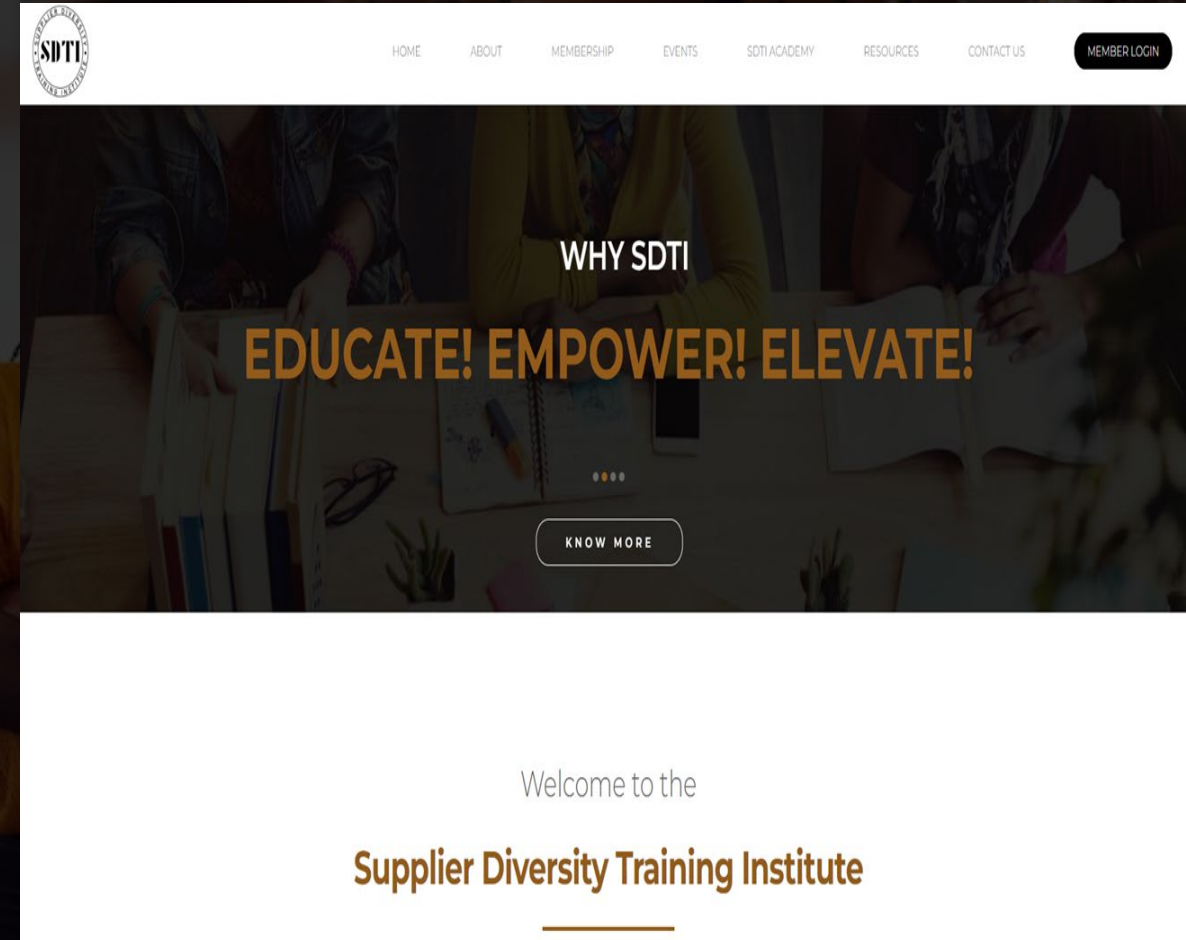
About the Supplier Diversity Training Institute

The Supplier Diversity Training Institute (SDTI) is a professional organization for supplier diversity professionals, practitioners and stakeholders



About the Supplier Diversity Training Institute cont.

- Established in 2019
- Began as a course to address the growing needs of organizations, enhance the competency and proficiency of supplier diversity professionals, ensure the longevity of the industry
- Has grown to a full platform for supplier diversity education and training
- Two chapters starting in 2024 – Des Moines and Jacksonville



Module topics (partial list)

- The Role of the Supplier Diversity Practitioner
- Organizational Change Management, Gauging Organizational Climate
- Understanding your 4Ps - People, Processes, Policies & Procedures
- Procurement Integration and Collaboration
- Aligning Supplier Diversity to Organizational Goals
- Program Assessment
- Establishing supplier diversity program metrics, benchmarks and KPIs
- Tier 2 Programs
- Supplier Diversity Management
- Supplier Development

Our Guiding Principles



EMPOWER

Educate professionals and practitioners on strategies to build an effective and impactful supplier diversity program.



EDUCATE

Empower professionals and practitioners to manage supplier diversity as part of its organizational strategy rather than an optional and dispensable initiative.



ELEVATE

Elevate the professionalism and expertise of supplier diversity professionals to deliver strategic value to organizations while continuing to elevate the professional standards of the industry



What We Do

SDTI provides education, thought leadership, networking and training opportunities to executives in supplier diversity, procurement, community engagement and DEI from Fortune 500 corporations, government agencies and local/state government and institutions

What We Deliver

SDTI aims to help professionals and stakeholders to:

- Strengthen their supplier diversity knowledge and proficiency,
- Build an effective supplier diversity program and/or
- Improve their existing supplier diversity program

Participants

Siemens
VDOT
Dewberry
Greater New Haven Chamber of Commerce
University of Virginia
Vanderlande
Golden State Warriors
Northline Utilities, LLC
StartUP FIU/Florida International University
Dakkota Integrated Systems, LLC
Allergan
CDW Government
Gordon Food Service
Trane Technologies
Mayo Clinic
Workday
Avison Young
SCMSDC
DHL
Bronx Community College
International Paper
Trane Technologies
Alexion Pharmaceuticals, Inc.
Florida SBDC
QVC
TRC Companies

Syngenta Group
PSE
Atlanta Housing Authority
SJ Industries (SJI)
PA Turnpike
University of Miami
City of Nashville
Polk County (Polk, FL)
Clancy Theys
City of Rochester
Volkswagon
National Credit Union Association
NiSource
Shell
Florida Atlantic University
City of St. Petersburg
Louisiana Economic Development
City of Topeka
Pew Charitable Trust
Denver Broncos
Ferguson Manning Associates
Activision Blizzard
City of Hillsboro
ezCater
Long Island Power Authority
Hunton Andrews Kurth LLP
Palm Beach County BOCC

About

Founder/Principal at Porter Brown Associates, certified minority, veteran-, woman-owned DBE training and management solutions consultancy

Over 20 years' experience in marketing, supplier diversity, procurement and entrepreneurship

Supplier Development practitioner, Small Business Strategist and Business Coach for national accelerators at Goldman Sachs, Inc magazine, UC Black Chambers, Babson College, Interise/SBA's Emerging Leaders and NMSDC

Author of three books entrepreneurship and supplier diversity



Next Training

IN PERSON!

UCF
November 1-2nd
Orlando, FL

More info: sdti.co

Registration Coming Soon!



Thank you!



For more information, contact us at:

Email: info@porterbrownassociates.com

Web: sdti.co