

ISM

Supplier Diversity & Certified Professional in Supplier Diversity (CPSD)

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About Institute for Supply Management® (ISM®)


Our Mission: *We advance the practice of supply management to drive value and competitive advantage, and contribute to a prosperous, sustainable world.*

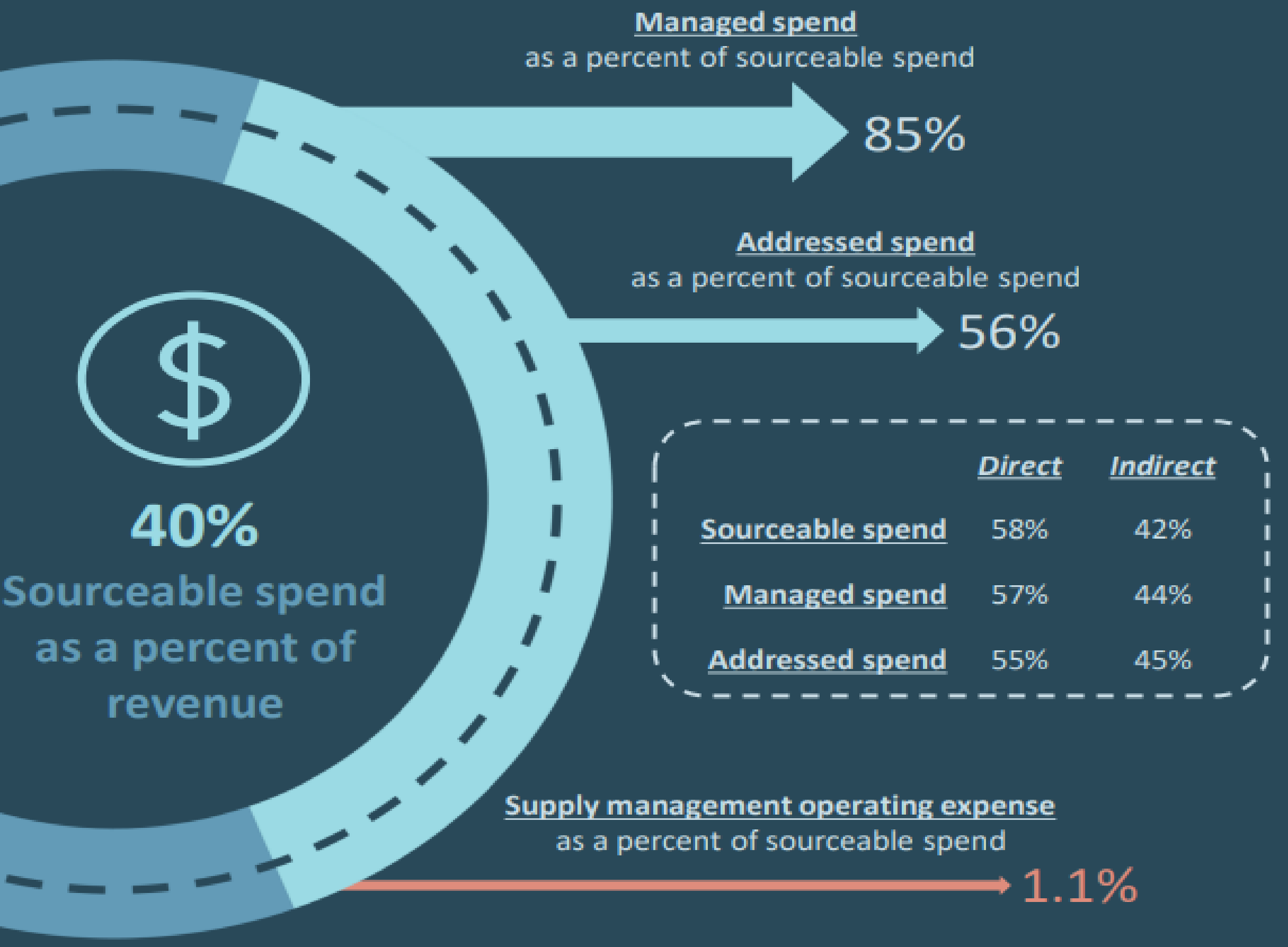
ISM was the FIRST...

- professional association for supply chain professionals
- to develop a supply chain certification
- innovator of the *Report On Business*®
- to create a thought leadership award for individual lifetime achievement (J. Shipman Gold Medal Award)
- to create and take a position with the Principles of Sustainability
- to create and take a position on Ethics and CSR
- to develop a supplier diversity certification
- supply chain organization to develop a “Diversity Pledge” for both talent and suppliers

Measuring Spend and Performance

Types of Spend


 85% of sourceable spend is formally managed while 56% was addressed over the preceding 12 months. Indirect spend is addressed at a higher rate (45%) than indirect sourceable spend (42%), likely due to the indirect category mix and complexity.

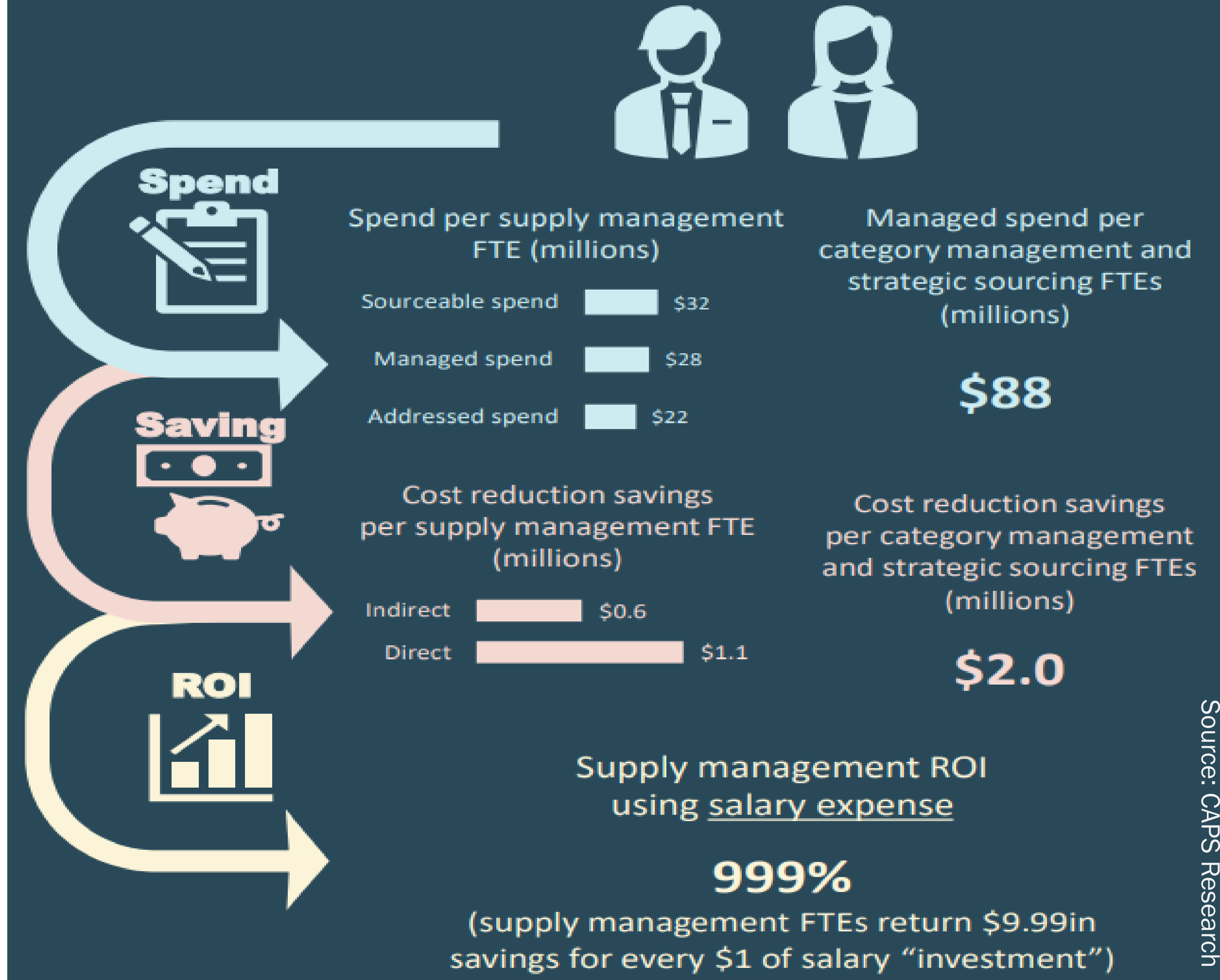


Source: CAPS Research

Measuring Spend and Performance

ROI of Strategic Supply Roles

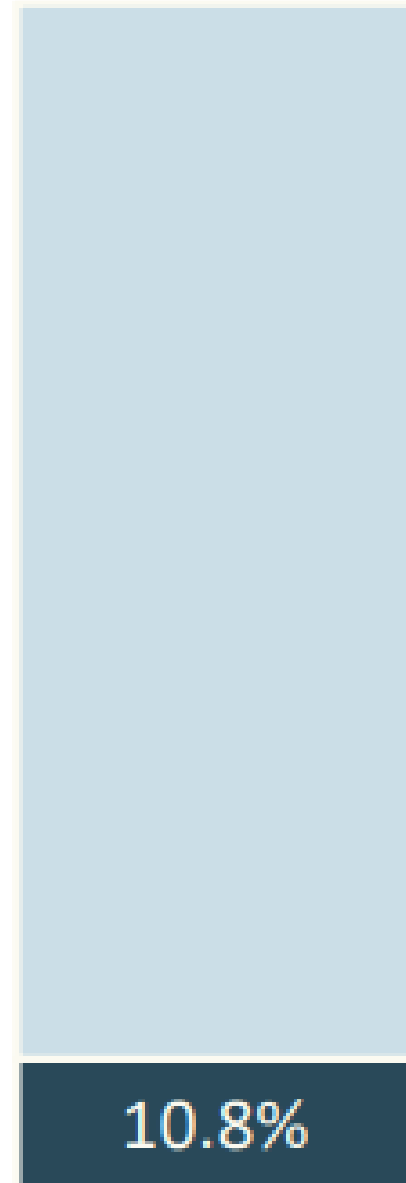
 What impact do the strategic roles of category management FTEs and strategic sourcing FTEs have? Given their role in selecting suppliers, consolidating spend, and negotiating prices, these FTEs return 999% of their base salary cost to the organization.



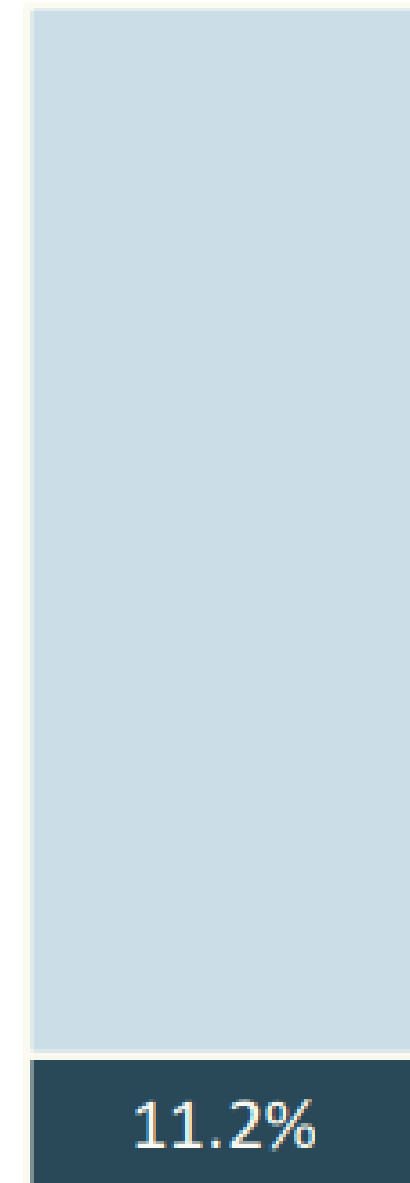
Source: CAPS Research

Supplier Diversity Statistics

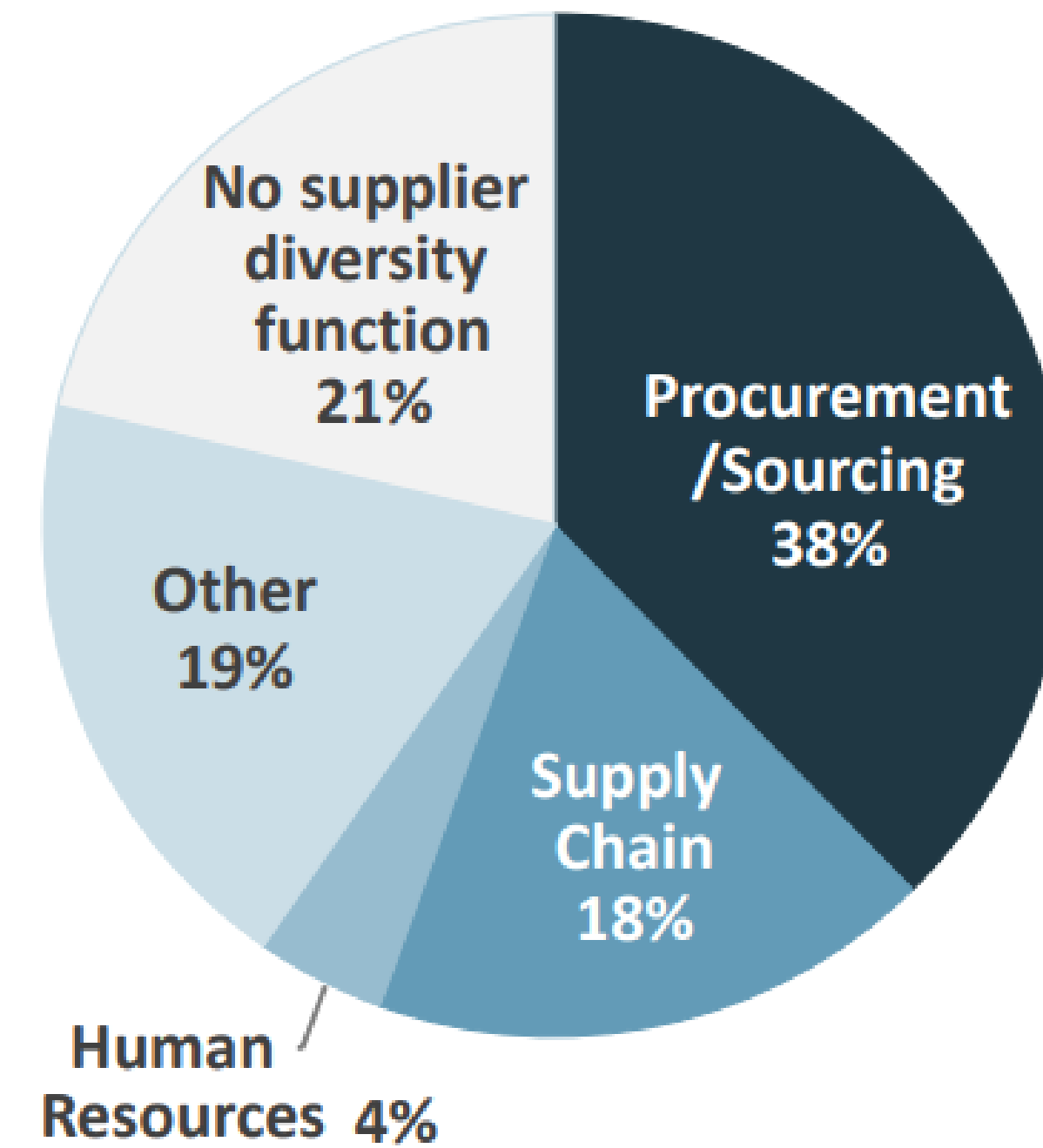
% of strategic suppliers that are diverse



% of strategic spend that is diverse



Where does the formal supplier diversity program/function reside within your organization?

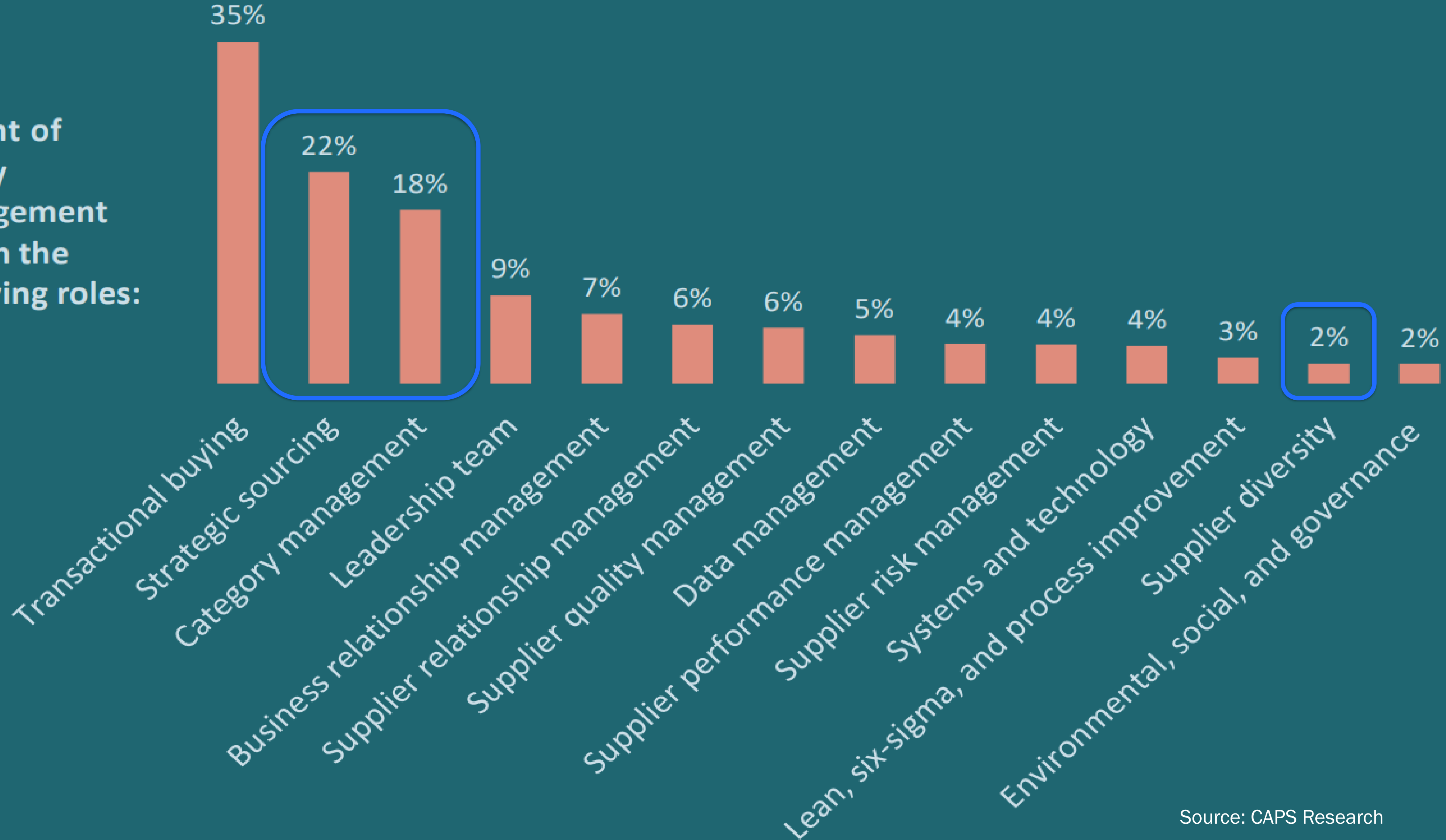


Source: CAPS Research

Supplier Management Organizations

Ongoing Shift from Transactional to Strategic Roles

Percent of supply management FTEs in the following roles:



Source: CAPS Research



Talent Trends in Supply Management



Only
27%

of supply chain leaders agree that their function has all the talent needed to meet current supply chain performance requirements

Source: Gartner

Increase Your Impact

Achieving CPSD Certification delivers value to you and your organization



Obtaining the CPSD certification provides supply management professionals immediate credibility and provides employers reassurance of quality supply management talent.

CPSD® Exam Details

SUPPLY MANAGEMENT CORE

- Sourcing
- Category Management
- Negotiation
- Legal & Contractual
- Supplier Relationship Management
- Cost & Price Management
- Financial Analysis

180 Questions
3 hours

ESSENTIALS IN SUPPLIER DIVERSITY

- Developing Business Case/Obtaining Executive Support
- Developing a Supplier Diversity Program
- Project Management for Supplier Diversity Professionals
- Influencing and Partnering with Internal Stakeholders
- Establishing Diverse Supplier Certification Process
- Establishing Diverse Supplier Qualification Process
- Developing Diverse Suppliers
- Managing Relationships with Diverse Suppliers
- Financing and Budgeting
- Establishing Metrics and Reporting
- Performing Advocacy and Market Outreach Sustainability
- Social Responsibility and Ethics for the Supplier Diversity Profession

165 Questions
2 hours 45 minutes



The Certification Handbook provides the Blueprint for each exam.

Certification Process



Eligibility



Three years of full-time, professional supply management experience (non-clerical and nonsupport) **with a bachelor's degree** from a regionally accredited institution or international equivalent;

Or



Five years of full-time, professional supply management experience (non-clerical and nonsupport) **without a qualified bachelor's degree.**



You can take the exams before you have 3 years of experience as long as you apply when your exam scores are still valid.

Get Started

Visit ismworld.org/CPSD



Thank You

