

Diversity Information Resources, Inc.



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Who we are...What we do

- Since 1968, DIR has been at the forefront of advocating for and representing diverse-owned businesses. DIR assists corporations in building the most effective supplier diversity programs through verified and validated supplier data, supplier data management services, educational seminars, and trusted print resources. Our exceptional products and services support both corporations and suppliers, facilitating the advancement of diversity and inclusion.
- Mission: To design, develop and provide information and resources needed to enhance and support the growth of diversity and inclusion initiatives inclusive of supplier diversity efforts.

Products/Services Include:

- Data Scrubbing/Enrichment
- Sourcing Diverse Suppliers (online database and sourcing requests)
- Corporate Supplier Diversity Seminars

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Data Scrubbing/Enrichment

- This service allows you to classify your current suppliers that fall into diverse categories, accurately analyze and report spend.
- Client provides supplier records in Excel format: Company Name, Physical Address (City, State, Zip Code).
- DIR uses multiple data sources to identify diverse business classifications.

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Data Scrubbing/Enrichment

Data Scrub Results (in Excel) include:

- Business Classifications: Small, Minority, Women, Veteran, Service-Disabled Veteran, LGBTQ+ and Disabled-Owned Business Enterprises
- Diverse Certification Sources (3rd party and self-certification): National Minority Supplier Development Council (NMSDC); Women Business Enterprise National Council (WBENC); Women-Owned Small Business (WOSB), Economically Women-Owned Small Business (EDWOSB), Self-SDB, 8(a), HUBZone; National LGBT Chamber of Commerce (NGLCC); State and City Agencies (DOT, DBE, Dept. of Commerce, Economic Development, etc.)
- Ethnicity
- Certification Number and Expiration Date (if applicable)
- NAICs Codes
- Cage Codes
- Industries

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Data Scrubbing/Enrichment Result Sample

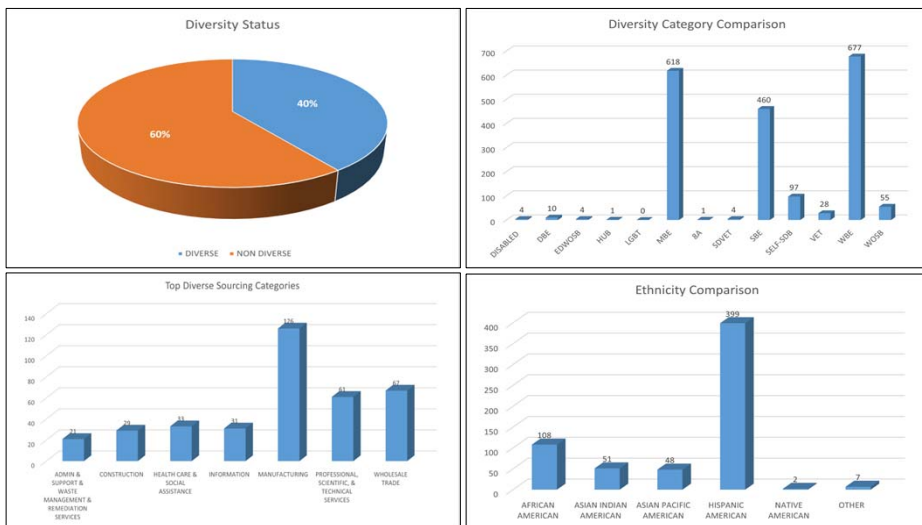
Company Name	Street Address	City	State	Zip Code	UNEMPLOYED ATTRIBUTES	AGE	SEX	RACE	ETHNICITY	RELIGION	SEXUAL ORIENTATION	DISABILITY	VET	CAST	LEAD	COUNTRY	PHONE	PHONE	FAX	WEBSITE	EMPLOYERS	EMPLOYERS	NAICS	INDUSTRY
COMPACTA APPLS INC	100 SPECTRUM CENTER PLAZE	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.COMPACTA.COM	909	909	909	PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES
3M FINISH TECHNOLOGIES INC	3000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.3M.COM	909	909	909	MANUFACTURING
BARBER AND COMPANY INC	400 E BROADWAY	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.BARBERANDCOMPANY.COM	909	909	909	MANUFACTURING
NET DATA, INC.	3000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.NETDATA.COM	909	909	909	MANUFACTURING
CONTEC INC	3000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.CONTEC.COM	909	909	909	MANUFACTURING
BIOGEN IDEC CENTER	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.BIOGENIDECCENTER.COM	909	909	909	MANUFACTURING
ROBERTSON MANUFACTURING CORP	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.ROBERTSONMFG.COM	909	909	909	MANUFACTURING
PROVISION AIR BALLASTING CO	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.PROVISIONAIRBALLASTING.COM	909	909	909	MANUFACTURING
ORION INC	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.ORIONINC.COM	909	909	909	MANUFACTURING
TECHNOLOGY INFORMATION GROUP (TIG) PLANNING CT	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.TIGPLANNING.COM	909	909	909	MANUFACTURING
THE OVERSIGHT GROUP	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.OVERSIGHTGROUP.COM	909	909	909	MANUFACTURING
INDUSTRIAL MANUFACTURING INC	1000 WOODLAND	CA	90804	90804					ASIAN PACIFIC AMERICAN							USA	909	909		WWW.INDUSTRIALMFG.COM	909	909	909	MANUFACTURING

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Data Scrubbing/Enrichment Dashboard



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Sourcing Diverse Suppliers

Portal Features Include:

- Unlimited user access to Small, Minority, Women, Veteran, Service-Disabled Veteran, LGBTQ+ and Disabled-Owned Business Enterprises
- Diverse Certifications Recognized: National Minority Supplier Development Council (NMSDC); Women Business Enterprise National Council (WBENC); Women-Owned Small Business (WOSB), Economically Women-Owned Small Business (EDWOSB), Self-SDB, 8(a), HUBZone; National LGBT Chamber of Commerce (NGLCC); State and City Agencies, and more.
- Search Criteria Includes: Keyword, NAICs, Location, Business Classification, Certifications, Ethnicity, Number of Employees, Revenues
- Create specific supplier lists to share, download and send emails
- Supplier Outreach: Post opportunities, send RFP's, email suppliers
- DIR can also conduct specific supplier searches for upcoming opportunities, RFI's, etc.

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Corporate Supplier Diversity Training

"Best Practices in Supplier Diversity Strategies and Initiatives" Seminar

- For over 27 years, DIR's sought-after seminar has given supplier diversity/DEI professionals valuable insight to help leverage and improve the performance of their own internal processes. Presented by experienced supplier diversity practitioners and subject matter experts, this seminar shares best practices and current trends/issues impacting supplier diversity.

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Clients (not all inclusive)

- Federal Home Loan Bank of Boston
- SHI International Corporation
- MemorialCare
- Alliance Cost Containment
- MLK Community Healthcare
- SPOT Logistics
- MFS Investment Management, Inc.
- Howard Hughes Medical Institute
- Gibraltar
- YMCA USA
- Educational Testing Services
- Brighthouse Financial
- PeaceHealth
- Kyowa Kirin
- OFS
- Federal Home Loan Bank of Dallas
- PepsiCo
- Blue Shield of California
- Hilton
- St. Luke's Health System
- PKC Group
- Ventura County Health Care Agency
- B.Braun Medical, Inc.
- GSD&M
- Campbellsville University
- University of Illinois
- Robert Half
- Cosmopolitan Las Vegas
- Ecolab
- Medtronic
- Kimball Midwest
- Benteler Automotive
- Eastern Michigan University
- Federal Reserve Bank of St. Louis
- Trane Technologies
- Texas A&M Engineering Extension Service
- TC Energy
- Duquesne Light Company
- Sanofi
- Daiichi Sankyo Inc.
- Fluor Corporation
- Bausch Health
- State of Delaware
- MARTA
- FDIC
- Comptroller of the Currency
- Office Depot
- Mobile Area Water and Sewer System
- Pillsbury Winthrop Shaw Pittman LLP

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